

ASA World's Vision

In line with its mission, **ASA World's vision** is to elevate industry performance across key areas: **safety, sustainability, quality, and economic performance**. We are committed to the highest standards, and we play an important role in the betterment of the industry.

Our vision covers the following key topics:

- Follow Industry Standards
- Care for our People
- Collaborate with Customers and Stakeholders
- Foster a Sustainable Future

Industry standards and best practices

These are the bedrock of our operations. Therefore, **ASA World** is profoundly committed to adhering to the existing standards and practices in the Industry, but also works on anticipating and defining those not yet established.

Care for our People

People's wellbeing is paramount to an attractive workplace. **ASA World** envisions the key areas of Training and focuses on developing the industry's people: how to engage with them and how to provide a safe and comfortable environment for them to work in is our priority.

Customers and Stakeholders

Customers and stakeholders form the foundation of the Aviation Services Industry. Therefore, we always reflect on how we can best serve our customers in a reliable and efficient manner whilst working closely with all relevant stakeholders both locally and globally.

Working towards a Sustainable Future

This commitment is a shared responsibility, crucial for the future of the aviation industry. With the support of our dedicated committees and working groups, **ASA World** concentrates on how the Industry contributes to a sustainable and economically viable aviation business.

Committing to our Vision has significant implications and serves the interests of all. **ASA World** will collaborate with key stakeholders such as airports, airlines, and regulators, to fulfil these aspirations and make sure the Aviation Services contributions to the Industry are recognized and approved to become exemplary, everywhere in the world.