



Ground Handling · Cargo Handling

THE VOICE OF THE AVIATION SERVICE PROVIDERS WORLDWIDE





Founded in 2010, ASA World is the only internationally recognised non-profit trade body dedicated to the Aviation Services Industry.

ASA acts as a **catalyst** for safer, more efficient, sustainable, and resilient, **strengthening the sector's reputation**, **influencing the Authorities' decision-makers**, and **bringing together the sector experts for impactful solutions**.

Over 80 Services Providers, irrespective of their size, corporate structure, or geographical location, are ASA members and have a say in the definition of our policies and positions on critical issues.

TERMS OF THE ASSOCIATION

ASA

BOARD 2025



Supervisory board members:



HASSAN AL HOURY Chairman Menzies Aviatio Chairman ASA World



STEVE ALLEN Group CEO Dnata



WARWICK BRADY CEO Swissport



HANNO Executive Chairman & CEO ASE Group

MOHAMED



ATILLA KORKMAZOĞLU President GH & Cargo, Celebi

Operating board members:



JOHN GEDDES
Corporate
Affairs Director
Menzies Aviation
Principal
ASA World



RYAN ABRAM COO Global Airport Ops, Dnata



ANGEL ARRÚE
Managing
Director Airport
Services
ACCIONA



MARC DELEU Managing Director DAS Handling



FRANK DOBBELSTEIJN Head of SGlobal Operations Swissport



METE ERNA General Manager Havaş



HANCOCK Group CEO Southcorp/SG CAHA

MICHAEL



ROGER LARREUR CCO AGI



JONATHAN LEWIS Managing Director NAC2000



RICHARD PRINCE CEO Aviapartner

Articles of the association can be found <u>online</u>.

A HOLISTIC APPROACH

The Aviation Services Industry deserves a strong and dedicated association of their own with a global and holistic approach to ensure that critical topics (e.g. green transition, staff retention and attraction...) are covered to shape the future of a resilient industry.

Influencing decision-making

ASA has a seat at the table of some of the main associations, where it can influence decision-making on issues of relevance to the industry. ASA is:

- The only recognised partner to IATA's Ground Operations Group (GOG) and its various sub-groups. It has a direct say on the elaboration of crucial documents and publications such as AHM, IGOM, or the ISAGO audit
- A signatory to a MoC with the Airports Council International (ACI) to ensure smooth and frictionless working relationship between airports and service providers. Together, ASA and ACI released the Airports-Ground Handlers' Licence Agreement in 2022, and there is more to come.
- Officially recognised by ICAO as a global Association in 2024.











ASA WORLD'S HOLISTIC APPROACH



ASA WORLD MEMBERS

Services Provider

- - Supervisory Board, or Operating Board, if appointed General Assembly The industry's network

By attending to

- - to ASA World events

ADVOCAC

- Influencing decision-making
- Promoting the sector
- Make sure **legislation** reflects the industry needs nationally and internationally
- Work on and help implement industry **best** practices and international standards

Asa World works with: ICAO, EASA, National Authorities, IATA, ACI etc.

OPERATIONS

Identifying and solving pain points

Identify pain points

Propose solutions through working committees looking at implementing industrial solutions and ad hoc working groups

COMMUNICATION

- Collecting and sharing relevant information
- Bringing the community together
- ASA World Annual Forum event once a year to define strategic guidelines
- Ad hoc **webinars** on topical issues
- Newsletters, website, social media relaying info of importance to the sector



IDENTIFYING AND SOLVING MAIN PRESSING ISSUES

By taking part in ASA World's working groups, the objective of which is to resolve joint pressing issues, our members have access to a global network of Aviation Service Providers and to experts of the highest caliber. The problem-solving process is accelerated and solutions concrete.

There are currently six Committees , each addressing a specific topic: Training, Carbon offsetting, Safety, Energy transitions, Cargo, and Legal Affairs. These Committees meet on average once a trimester.

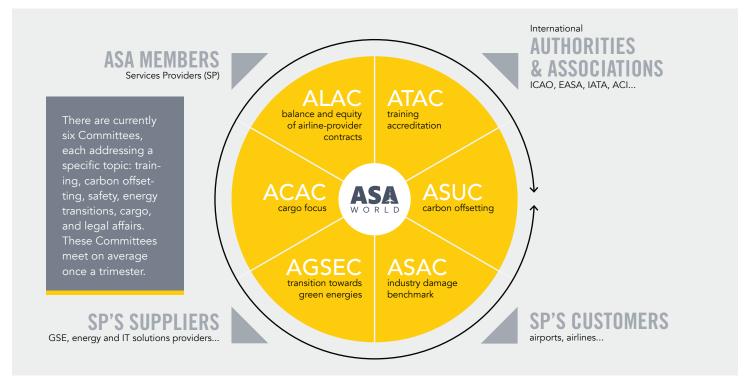






ASA WORLD, A PROBLEM-SOLVING CATALYST







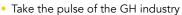
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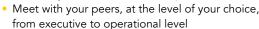
BRINGING TOGETHER THE INDUSTRY AND SHARING INFORMATION

ASA WORLD AIMS AT BECOMING THE REFERENCE IN TERMS OF AVIATION SERVICES INDUSTRY INFORMATION CENTER.

- Ad-hoc **webinars** (open to all our members), **newsletters**, website, and **social** channels
- The ASA World Leadership Forum the annual event organized by the industry. The first annual event ALF (ASA Leadership Forum in Athens, September 2022), brought together the main decision-makers of the sector, helped identify the sector's strategic guidelines and emphasised the need of working together. The success of the event highlighted the excellent work of the Association and resulted in a strong push to increase the means of the Association and to support its ambitions.

And so much more:





- Ask for advice
- Listen to experts
- Join regional groupings
- Receive discounts on both events and training courses

... be part of a strong association



ASA WORLD
ANNUAL FORUM

2025

Details for the venue and date of the 4^{rth} ALF will be announced shortly!



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MORE THAN EVER AVIATION SERVICE PROVIDERS MUST BAND TOGETHER

BECAUSE OUR INDUSTRY IS:

VITAL for a successful air transport

- Represents a workforce of over 3.1m globally
- Handles worldwide more than 40m flights and 4.4bn passengers per year
- Generates around 120bn US\$ turnover per year

ADAPTING and seeking to

- Reduce incidents and improving safety
- Reinforce standards and best practice
- Attract, train and retain qualified staff
- Assure an efficient and realistic green transition

While preserving operational excellence







ASA WORLD ANNUAL FEES



		CATEGORY	ANNUAL FEE	
FOR FULL MEMBERS		ONIEGORI	ANNOAL I LL	
	> 1.5 BN	Category A	150,000 €	
	301 M - 1.5 BN	Category B	10,000 €	
	51 M - 300 M	Category C	5,000 €	
	< 50 M	Category D	1,000 €	
FOR PREMIUM INDUSTRY PARTNERS		Premium partnership	5,000 €	
FOR STANDARD PARTNERS		Standard partnership	1,500 €	
FOR ASSOCIATIONS		Upon request	Upon request	

ENGAGE, COLLABORATE & LEAD THE FUTURE OF AVIATION SERVICES BY JOINING NOW:

JOIN NOW





ASA WORLD ADDED VALUE

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AND ADVERTISING OPPORTUNITIES

TOPIC	PARTNER MEMBERS			FULL
10110	STANDARD	PREMIUM	ASSOCIATIONS*	MEMBERS
Participation to the General Assembly	✓	✓	✓	✓
Seat at OB			Observer	~
Possibilitly to be elected at the Supervisory Board and Operating Board				~
Commitees 1 participation		✓	✓	✓
Commitees reports	150 €/report	✓	✓	✓
Your logo and link to your webpage in our ASA website	✓	✓	✓	~
Announce your ASA membership on our channels	Grouped 1/year	✓	✓	✓
Events discount delegate	5%	10%	10%	15%
Events discount sponsorship	5%	10%	10%	10%
White papers	✓	✓	✓	✓
Newsletter 4x/year	✓	✓	✓	✓
Included in our comprehensive email distribution list	(when relevant)	(when relevant)	(when relevant)	✓
Access the online database of our poc members (company contact person details)		✓	~	~
Webinars (min 3/year)	300 €/year	✓	✓	✓
Trainings with Airport College	25%	25%		25%

REACH OUT TO THE INDUSTRY:

ADVERTISE WITH US



^{*}Membership extends to all individual members upon joining



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